



PRICING AND PRODUCT GUIDE
Fall 2011

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www.reliableoptics.com

50 - 20th Street, 2nd floor, Brooklyn, NY 11232



Everyday LOW Prices!

Clear Lens SV / Bifocals	CR-39™ Uncut	Polycarbonate	Trivex 1.53	Mid Index 1.54/1.55/1.56	High Index 1.60	High Index 1.66/1.67	High Index 1.70	High Index 1.74	Polarized CR-39	Polarized Poly
SV 70 mm	\$ 9.98	\$19.98	\$39.98	\$32.98	\$38.98	\$ 76.98	\$99.98	\$129.98	\$ 37.98	\$52.98
FT-28 70 mm	\$ 9.98	\$23.98	\$45.98	\$42.98	\$48.98	\$101.98			\$ 54.98	\$86.98
FT-35 70 mm	\$17.98	\$31.98		\$50.98					\$ 74.98	
FT-45 80mm	\$36.98									
Executive 68mm	\$23.98									
Executive Trifocals	\$36.98									
Round 22 70mm	\$13.98									
Round 24	\$19.98									
Blended 28	\$22.98									
FT 7X28	\$24.98	\$36.98	\$66.98	\$69.98					\$101.98	
FT 8X35	\$32.98	\$48.98		\$99.98					\$129.98	

Lens SV / Bifocals	Transitions CR-39	Transitions Polycarbonate	Life RX Polycarbonate	Trivex	Mid Index Aspheric	High Index 1.60	High Index 1.66/1.67	Sunsensors	Instashades 1.56	Instashades Polycarbonate	Xtractive
Single Vision	\$ 42.98	\$57.98	\$52.98	\$69.98	\$67.98	\$79.98	\$109.98	\$41.98	\$49.98	\$59.96	\$62.98
FT-28	\$ 56.98		\$79.98	\$89.98	\$79.98			\$59.98			
FT-35	\$ 86.98				\$99.98			\$69.98			
Round 24	\$ 79.98										
FT 7X28	\$ 89.98				\$110.98			\$74.98			
FT 8X35	\$106.98				\$129.98						

Progressives	Fitting Height	Available Adds	CR-39	Polycarbonate	Trivex 1.53	Mid Index 1.54/1.55/1.56	High Index 1.60	High Index 1.66/1.67	Polarized CR-39	Polarized Polycarbonate	Xtractive
Accolade	17	0.75-3.50	\$52.98	\$72.98	\$89.98		\$69.98	\$99.98			
Adage	13	1.00-3.00		\$65.98						\$89.98	
Adaptar	18	0.75-3.50	\$34.98	\$54.98			\$64.98				
Compact	15	0.75-3.50	\$42.98	\$68.98		\$68.96	\$79.98				
Compact Ultra	13	0.75-3.50	\$59.98	\$74.98				\$128.98			
Illumina	17	0.75-3.50	\$56.98	\$62.98						\$109.98	
Image	18	1.00-3.00	\$34.98	\$49.98	\$89.98	\$59.98		\$ 99.98	\$ 89.98	\$ 99.98	\$119.98
Kodak Concise	17	1.00-3.00	\$59.98	\$62.98	\$99.98	\$72.98	\$79.98	\$109.98			
Kodak Precise	20	1.00-3.00	\$62.98	\$72.98	\$99.98	\$76.98	\$89.98	\$119.98	\$119.98		
Kodak Precise Short	13	1.00-3.00	\$64.98	\$75.98				\$129.98			
Natural	18	0.75-3.50	\$29.98	\$59.98			\$74.98				
Navigator	20	0.75-3.50	\$24.98	\$37.98		\$44.98	\$52.98		\$ 89.98		
Navigator Short	17	1.00-3.00	\$24.98	\$37.98		\$44.98					
Outlook®	18	0.75-3.50	\$24.98	\$37.98						\$ 99.98	
Ovation	17	0.75-3.50	\$54.98	\$74.98				\$104.98		\$129.98	
Reliable	22	1.00-3.50	\$16.98								
Reliable Mini	14	1.00-3.50	\$29.98								
Small Fit™	14	1.00-3.00	\$29.98	\$49.98							
SolaOne™	18	1.00-3.50	\$62.98	\$82.98			\$89.98	\$129.98			
SolaMax™	17	1.00-3.50	\$42.98	\$62.98		\$69.98					
VIP	22	0.75-3.00	\$34.98	\$49.98		\$62.98					
XL	22	0.75-3.50	\$34.98	\$43.98		\$52.98					

Transitions and Photochromic Lenses (G= Grey B= Brown)

Lens Progressives	Fitting Height	Available Adds	Transitions/Photo CR-39	Transitions/Life RX Polycarbonate	Trivex	Mid Index	High Index 1.60	High Index 1.66/1.67	Sun Sensors	Instashades	Instashades Poly
Accolade	17	0.75-3.50	\$ 98.98	\$109.98	\$119.98		\$119.98	\$139.98			
Adage	13	1.00-3.00	\$116.98								
Adaptar	18	0.75-3.50	\$ 89.98 (G)								
Compact	15		\$ 98.98 (G)			\$112.98(G)					
Compact Ultra	13		\$105.98 (G)	\$119.98 (G)				\$159.98 (G)			
Illumina	17	0.75-3.50		\$112.98(G/B)							
Image	18	1.00-3.00	\$ 98.98 (G/B)	\$105.98 (G/B)	\$112.98 (G)			\$139.98 (G)			
Kodak	20								\$ 99.98 (G/B)		
Kodak Concise	17								\$ 99.98 (G/B)	\$119.98(G/B)	
Kodak Precise	20	1.00-3.00							\$105.98 (G/B)	\$124.98 (G/B)	
Kodak Precise Short	13	1.00-3.00									\$129.98 (G/B)
Natural	18	0.75-3.00	\$ 69.98 (G)	\$ 80.98 (G)							
Navigator	22	0.75-3.00							\$ 69.96 (G/B)		
Navigator Short	17	1.00-3.00							\$ 69.96 (G/B)		
Outlook	18			\$ 99.98 (G/B)							
Ovation	17		\$ 94.98 (G/B)	\$115.98 (G/B)				\$149.98 (G)			
Reliable	20								\$ 59.98 (G)		
Small Fit™	14	1.00-3.00	\$ 79.98	\$ 89.98 (G/B)							
SolaOne™	18		\$109.98 (G/B)	\$115.98 (G)				\$179.98 (G)			
SolaMax™	17		\$105.98 (G)	\$109.98 (G)							
VIP	18	0.75-3.00	\$ 94.98 (G/B)	\$105.98 (G)			\$119.98 (G)				
XL	22	0.75-3.50	\$ 85.98 (G)				\$119.98 (G)				

Stock Lens Prices

Plastic Lenses

CR-39 70mm Uncoated, Fast Tint	SPH 0.00 to +6.00 CYL to -2.00	\$ 1.20
CR-39 70mm Extended Range Uncoated, Fast Tint	SPH +6.00 to -8.00 CYL +5.00 to -5.00 to -3.00 cyl.	\$ 2.98
CR-39 AR 70mm Anti-Reflection Super Hard Coat Hydrophobic Multicoat	SPH 0.00 to ±6.00 CYL to -2.00	\$ 3.28
CR-39 65mm Uncoated, Fast Tint	SPH 0.00 to +6.00 CYL to -2.00	\$ 1.20
FT-28 CR-39 70mm	SPH 0.00 to +3.00 Add Power +1.00 to +3.00	\$ 2.98
Progressive CR-39	SPH 0.00 to +3.00 Add Power +1.00 to +3.00	\$10.98
Progressive 1.56 Short	SPH 0.00 to +2.00 Add Power +1.00 to +3.00	\$12.98

High Index Lenses

1.67 Hyper Aspheric Superhard Coated, Tintable	SPH -2.00 to -12.00 CYL to -2.00 up to -10.00 SPH only SPH +0.25 to +6.00 CYL to -2.00	\$17.48
1.67 Hyper Aspheric Extended Superhard Coated, Tintable	SPH 0.00 to -8.00 CYL to -2.25 up to -4.00 SPH -8.25 to -12.00 CYL to -2.00	\$21.48
1.67 AR Aspheric Superhard Coated Hydrophobic AR, Multicoated	SPH -2.00 to -12.00 CYL to -2.00 up to -10.00 SPH only SPH +0.25 to +6.00 CYL to -2.00	\$18.48
1.67 AR Aspheric Extended Superhard Coated Hydrophobic AR, Multicoated	SPH 0.00 to -8.00 CYL to -2.25 up to -4.00 SPH -8.25 to -12.00 CYL to -2.00	\$25.48
1.74 AR Aspheric Hydrophobic Multicoated	SPH -2.00 to -15.00 CYL to -3.00 up to -10.00 SPH CYL to -2.00 from -10.25 to -12.00 SPH	\$49.98

Polycarbonate/Photochromic Lenses

Polycarbonate 70/65mm Tintable Aspheric, Superhard Coated	SPH 0.00 to ±6.00 CYL 0.00 to -2.00	\$ 3.48
Polycarbonate AR 70/65mm Aspheric, AR, Superhard Hydrophobic, Multicoated	SPH 0.00 to -6.00/+4.00 CYL to -2.00	\$ 6.48
Polycarbonate Photochromic Gray Aspheric, Superhard Coated	SPH 0.00 to -6.00/+4.00 CYL to -2.00	\$19.98
Polycarbonate AR Photochromic Gray Aspheric, AR, Superhard Hydrophobic, Multicoated	SPH 0.00 to -6.00/+4.00 CYL to -2.00	\$23.98
1.56 Photochromic Gray & Brown Aspheric, Superhard Coated	SPH 0.00 to -2.00/+4.00 CYL to -2.00	\$15.98
1.56 AR Photochromic Gray Aspheric, AR, Superhard Hydrophobic, Multicoated	SPH 0.00 to -6.00/+4.00 CYL to -2.00	\$19.98
Resolution Polycarbonate CYL to -4.00 from Pl to -8.00 CYL to -2.00 from -8.00 to -10.00 AR	SPH +3.00 to -8.00	\$ 7.98 \$19.98

Transitions® Lenses

CR-39 Transitions Gray	SPH 0.00 to ±4.00 CYL to -2.00	\$ 25.98
CR-39 Transitions Super Hydro AR Gray, Brown	SPH 0.00 to ±4.00 CYL to -2.00	\$ 49.98
Poly Transitions Gray, Brown	SPH +3.00 to -6.00 CYL to -2.00	\$ 49.98
Poly Transitions Superhydro AR Gray, Brown	SPH +3.00 to -6.00 CYL to -2.00	\$ 56.98
1.67 Transitions UltraThin Aspheric Gray	SPH -2.00 to -8.00 CYL to -2.00	\$ 89.98
1.74 Transitions Gray	SPH -2.00 to -8.00 CYL to -2.00	\$129.98
1.74 Transitions Superhydro AR Gray	SPH -2.00 to -8.00 CYL to -2.00	\$139.98
CR-39 Transitions Polarized Plano DRIVEWEAR		\$ 64.98

Plano Lenses

CR-39 Plano Tinted UV Coated Gray, Brown, Emerald Green	\$ 2.48
CR-39 Polarized Gray, Brown	\$12.98
Poly Polarized Gray C, Brown C	\$14.98
Poly Polarized Antistatic Coated, 2.2 CT Drillable Gray C, Brown C, Yellow, G-15	\$19.98



Cataract, Occupational, Computer and Intermediate Lenses

Aspheric Lenticular SV.....	\$29.98
Round Seg	\$44.98
Hyper Aspheric Full Field SV.....	\$42.98
Round 22.....	\$54.98
Occupational Double D-28.....	\$ 78.98
Double D-35.....	\$ 98.98
Double Round.....	\$119.98
Computer and Intermediate Lenses Shamir Office	\$46.98
Shamir Office Poly	\$56.98
Sola Access	\$42.98
Gradal RD	\$54.98
Zeiss Business.....	\$54.98

Freeform Digital Lenses

CR-39 HDV	Reliable \$ 64.98	Kodak Unique \$128.98
Poly Polarized HDV	\$ 98.98	
CR-39 Transitions HDV ..	\$ 98.98	\$168.98
Polycarbonate HDV	\$ 82.98	\$128.98
Polycarbonate Transitions HDV	\$109.98	\$178.98
Trivex HDV	\$ 82.98	\$148.98
Trivex Transitions HDV ..	\$124.98	\$188.98
1.67 HDV	\$ 98.98	\$168.98
1.67 Transitions HDV ...	\$134.98	\$198.98
Polycarbonate Drivewear	\$118.98	
CR-39 Polarized HDV ...	\$ 89.98	\$148.98
1.67 Polarized HDV	\$134.98	\$188.98
1.74 HDV	\$119.98	

Drivewear

SV CR-39	\$ 84.98
SV Poly	\$ 94.98
FT-28 CR-39.....	\$128.98
Image CR-39	\$138.98
Image Poly.....	\$158.98

Anti-Reflective Coatings

CRYSTAL AR (1-year warranty)	\$19.98
CRYSTAL Blue	\$19.98
CRYSTAL ALLURE (2-year warranty)....	\$34.98

Mirror Coatings

Solid	\$45.00
Flash	\$45.00

Edging Charges

Zyl or Metal Frame	\$ 6.98
Grooved Frame	\$ 9.98
Edge Polish	\$ 4.98
Drill Mount	\$25.00
Edge Bi-Concave	\$30.00
Extra Thick Lenses	\$30.00

Additional Enhancements

High Powers - Lens, Per Diopter	\$ 2.50
Large Blanks SV 75mm	\$ 5.00
Large Blanks SV 80mm	\$10.00
Large Blanks FT 75mm	\$10.00
Large Blanks FT 80mm	\$15.00
Special Adds 5.50 & above	\$45.00
Prescribed Prism - Per Lens, Per D	\$ 2.50
Scratch Coating - SV and Bifocal	\$ 5.00
Slab-Off Prism	\$65.00
Special Adds 050, 3.25 to 4.00	\$ 6.00
Special Adds 4.25 to 5.00	\$15.00
Special Base Curve	\$10.00
Solid Tint or UV400	\$ 5.00
Gradient Tint	\$ 6.50
Double Gradient Plastic Lenses.....	\$10.50



Scratch Warranty

All factory scratch-coated lenses are warranted by the lens manufacturer for up to one year from shipping date of the original order. Reliable Optics will supply no-charge replacement lenses one time during the warranty period.

New lenses must be exact duplicates of the original order (same Rx, PD, fitting height and shape).

Please include a copy of your original invoice.

AR Coating Warranty

There is a 1-year warranty on Crystal AR and a 2-year warranty on Crystal Allure AR.

If AR coating defects occur, such as crazing or peeling, Reliable Optics will recoat lenses for up to one year from shipping date of the original order.

Please include a copy of your original invoice.

Doctors Change/Ordering/Phone Error

Lenses may be returned for remake up to 30 calendar days from shipping date of the original order.

When ordering replacement lenses, please make sure to write Doctor's Change, Ordering Error or Telephone Error on your order, along with the original invoice number and shipping date.

Replacement lenses will be invoiced at full price.

Please return the original lenses with copies of both the original and the replacement invoices, at which time we will issue 25% credit on the lower-priced of the two orders.

All orders placed by telephone are read back by our Rx Clerical Staff. Please listen carefully, and make any corrections or additions at the time of order. Otherwise, remakes will be considered Phone Errors, not Lab Errors, and will be billed accordingly.

Progressive Non-Adapt and Fitting Charges

Patient non-adapts may be returned for credit up to 60 calendar days from shipping date of the original order.

Full credit will be issued for the base lens price.

No credit will be issued for miscellaneous charges such as drilling, tinting, edge polish, etc.

To receive your credit, please return the lenses with a copy of the original invoice.

All non-adapts, Dr's Rx Charges and scratched lenses will be subject to a \$3.00 reinspection/handling fee.

All credits, returns, etc. must be forwarded via traceable delivery service in order to receive credit.

We are not responsible for breakage of old frames. New frames should be covered under the manufacturer's warranty.

Customer frames must be received via traceable carrier. Reliable Optics is not responsible for items lost in transit.

Cancellations

If you find it necessary to cancel a job after you've placed your order, please note the following:

All requests for cancellations must be called in to our Customer Service Department.

Notify us as soon as possible! The sooner you do, the more likely we can stop the order before it gets into process.

If your order was placed via our on-line orderings system, please keep in mind that remote orders go into process very quickly. Call to cancel immediately for the best chance of avoiding any charges!

- Lenses not yet in process = we won't charge you anything.

- Lenses surfaced but not edged = you will be billed 50% of our uncut price.

Laboratory Errors

In the unlikely instance our laboratory makes an error, we wish to correct it as quickly as possible.

Please return the job to the attention of Credit Department or the individual you spoke with prior to making the return.

Convenient Products & Services

- Finished Stock Lenses
- Complete Laboratory Services
- All In One Shipment Saves \$\$\$
- Easy On-line Ordering

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service you can rely on

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